



Exciting Inaugural July 4th Festival Plans Unveiled by Hillsborough County Fairgrounds

TAMPA, Fla. – May 13, 2024 – Get ready to immerse yourself in a day of patriotic revelry as Hillsborough County Fairgrounds unveils plans for its inaugural July 4th Festival entitled **Catch the Spirit & Celebrate America**, presented by Odiorne Insurance. Admission is free for this community extravaganza, promising a day packed with fantastic food, exciting activities, engaging contests and live entertainment, culminating in a breathtaking patriotic drone show after sunset. Gates open at 1:00 pm for this family-friendly event, with parking available at \$10 per vehicle.

“Hosting a July 4th festival is a natural fit for the Hillsborough County Fairgrounds,” said Fair Manager Suzanne Holcomb. “By expanding our roster of self-produced events, the Fairgrounds is becoming the go-to venue for family-friendly activities throughout the year.”

An array of interactive activities fill the afternoon, including a charming pet parade and costume contest, the adorable Little Miss and Mr. Firecracker competition, and watermelon eating challenges. Ridge Country Band takes the stage in the Entertainment Pavilion at 3:00 p.m., and the Eric Von Band continues the toe-tapping beats beginning at 6:30 p.m.

Young ones can have a blast petting and feeding farm animals and sliding down inflatables in the Kids’ Zone, while adults unwind with a refreshing beverage at one of the beer tents. Fans can explore craft vendors, admire the antique car show and discover organizational displays throughout the day.

The evening culminates with a one-of-a kind, patriotic drone show beginning at 9:00 pm. Produced by Sky Elements Drone Shows, the leading drone light show provider in the U.S., this sensory-friendly spectacle features 150 drones choreographed to stirring marches and iconic American music, providing a perfect celebration for all.

Catch the Spirit & Celebrate America is part of a full day of activities in the Brandon area, kicking off with the Annual 4th of July Parade at 10:00 am hosted by the Greater Brandon Action Network.

For more information and tickets, please visit our [website](#).

###

Members of the media can access photo and video assets [here](#).

Media Contacts:

Melinda Hartline, HARTLINE Communications
melinda@hartlinecommunications.com
813-494-7768 (mobile)

Lisa Taylor, Osprey Nest Enterprises
Lisa@OspreyNest.me
703-725-3465 (mobile)