

DIVISION OF MARKETING AND DEVELOPMENT  
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## FLORIDA DEPARTMENT OF AGRICULTURE AND CONSUMER SERVICES COMMISSIONER WILTON SIMPSON

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Welcome to the Fair!

Each year, more than four million people attend one of the numerous fairs around our state. As Florida's Commissioner of Agriculture, I am enthusiastic about the positive impact fairs and livestock shows have on our youth and the agricultural industry.

Events like this one are an excellent platform for featuring our hardworking Florida farmers and showcasing the finest "Fresh From Florida" products as well as the industry's latest technological advancements and innovations.

The Florida Department of Agriculture and Consumer Services created and maintains the "Fresh From Florida" Program, which assists small and large producers alike by promoting the wide variety of high-quality products that are grown and harvested in Florida. I hope we can count on your support of this program - just look for items with the sunny "Fresh From Florida" logo. Together we can help our state's agricultural industry thrive.

While you are visiting the fair today, I hope you will take the opportunity to enjoy the outstanding food, entertainment, contests and youth exhibits. Most importantly, I hope your day at the fair will allow you to experience Florida's agricultural roots and its impact on our great state. Enjoy!

Sincerely,

Commissioner Wilton Simpson